

## MEDIA ALERT



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### **Smart Grid Consumer Collaborative welcomes three new members**

*Companies join effort to drive consumer awareness of smart grid*

**ATLANTA – May 2, 2013** –The Smart Grid Consumer Collaborative (SGCC) is pleased to announce the addition of three new member companies to join the collaborative in the second quarter of 2013: California Center for Sustainable Energy, Cobb EMC and CPS Energy

"We are pleased to welcome these companies into SGCC," said SGCC Executive Director Patty Durand. "They will help bring the most important element of the smart grid into focus—consumers."

San Diego-based California Center for Sustainable Energy is an independent nonprofit organization that works to accelerate the adoption of clean and efficient energy solutions through consumer education, market facilitation and policy innovation. Cobb EMC, located in Marietta, Ga., serves approximately 196,000 meters representing more than 176,000 residential and commercial customers. San Antonio-based CPS Energy is the nation's largest municipally owned natural gas and electric utility, providing service to approximately 728,000 electric and 328,000 natural gas customers.

With an SGCC membership, these three organizations will have the opportunity to:

- Access exclusive smart grid-consumer research;
- Explore an online library filled with more than 300 resource materials ranging from best practices in consumer engagement, case studies and education consumer-outreach tools;
- Promote their efforts and grow their company's influence; and
- Collaborate with other energy leaders within the smart grid industry.

For a full list of SGCC members, click [here](#). For more information on the benefits of a SGCC membership, please visit [smartgridcc.org](http://smartgridcc.org).

#### **About Smart Grid Consumer Collaborative**

Smart Grid Consumer Collaborative (SGCC), is a 501(c)(3) nonprofit with the mission of accelerating the adoption of a consumer-friendly, consumer-safe and consumer-approved smart grid. Membership is open to advocacy groups, technology vendors, research laboratories and electric utilities for collaboration in research, best practices and consumer education.

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