

## MEDIA ALERT



Simone Griffin  
Smart Grid Consumer Collaborative  
(678) 764.2460  
[simone.griffin@smartgridcc.org](mailto:simone.griffin@smartgridcc.org)

Annie Haas  
Smart Grid Consumer Collaborative  
(404) 210.1349  
[annie.haas@smartgridcc.org](mailto:annie.haas@smartgridcc.org)

### **Smart Grid Consumer Collaborative Grows to 100 Members**

*The organization reaches major milestone in membership*

**ATLANTA – July 29, 2013** –Smart Grid Consumer Collaborative (SGCC), an independent nonprofit group specializing in research and education on consumer engagement for the smart grid era, now has over 100 members. With this major milestone in membership, SGCC is establishing itself as a leader in consumer education within the smart grid industry.

“I’m really proud of the overall rapid growth in SGCC’s membership base, and the fact we have now surpassed 100 members means that members see the value of what SGCC does,” said Patty Durand, SGCC executive director. “One of the things that makes SGCC unique is that we have all smart grid stakeholders at the table. It is important that we learn from and leverage each other’s knowledge so that we can work together to accelerate the adoption of the smart grid to consumers nationwide.”

New members include: Duquesne Light Company, New Brunswick Power Corporation, Tendril, Alameda Municipal Power, Benton PUD, Cobb EMC, CPS Energy, Gainesville Regional Utilities, Electric Power Board of Chattanooga, Fayetteville Public Works Commission, Minnesota Valley Electric Cooperative and Tri-County Electric Cooperative.

With an SGCC membership, organizations will have the opportunity to:

- Access exclusive smart grid-consumer research;
- Explore an online library filled with more than 300 resource materials ranging from best practices in consumer engagement, case studies and education consumer-outreach tools;
- Promote their efforts and grow their company’s influence; and
- Collaborate with other energy leaders within the smart grid industry

For a full list of SGCC members, click [here](#). For more information on the benefits of a SGCC membership, please visit [smartgridcc.org](http://smartgridcc.org).

#### **About Smart Grid Consumer Collaborative**

Smart Grid Consumer Collaborative (SGCC), is a 501(c)(3) nonprofit with the mission of accelerating the adoption of a consumer-friendly, consumer-safe and consumer-approved smart grid. Membership is open to advocacy groups, technology vendors, research laboratories and electric utilities for collaboration in research, best practices and consumer education.

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