

Reach Thought Leaders in Smart Grid Customer Engagement

Meeting Sponsorship Opportunities



SGCC's two annual events reach decision-makers across the smart grid landscape.

- SGCC's Members Meeting is held in the third quarter each year, reaching 100+ senior decision-makers
- SGCC's Consumer Symposium is held in conjunction with DistribuTECH reaches 100+ smart grid consumer experience leaders and the broader DistribuTECH attendee base

Sponsor Benefits	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Supporter \$1,000
Complimentary Registrations*	5	3	2	1
Logo on event sponsors banner	*	*	*	*
Logo on event website	*	*	*	*
Logo on event promotional emails	*	*	*	*
Logo on event agenda	*	*	*	*
Multiple mentions of support during event	*	*	*	*
Stand-alone sponsorship display area	*	*		
Speaking Opportunities	*	*		
Shared sponsorship display area			*	
"Presented By" logo listing on print and digital materials	*			
Logo on event name badges	*			

* Consumer Symposium only



Other Brand Exposure Opportunities:

- Twitter live feed \$1,000
- Networking Luncheon \$1,000
- Cocktail Reception \$1,000
- Break \$500
- Breakfast \$500
- WiFi \$500

Sponsor both events and receive a 25% discount on a second sponsorship of an equal or lower level!

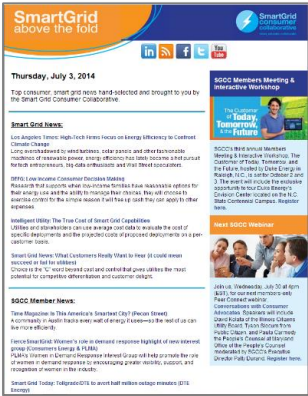
Above the Fold E-newsletter

Subscribers rely on SGCC's curated smart grid consumer news each Friday.

- 1,700 subscribers
- 20% open rate, 5% click-through rate vs. industry average of 20% open and 3.5% CTR

Side Banner (226 x 300): \$200 per insertion

Sponsored Content (guaranteed prominent placement): \$500 per insertion



Peer Connect Webinars

SGCC Peer Connect WEBINAR SERIES

TOPIC: Green Button 1 Year Later

Thursday, March 27, 2014
4 pm (EST) / 1 pm (PST)

60 MINUTE AGENDA:

A webinar featuring Chris Irwin of the DOE and Karen Lefkowitz of Pepco Holdings Inc. looking back on how the Green Button is being used one year later after the year of its initial launch.

TO ATTEND OR GET MORE INFORMATION REGISTER ONLINE

Reach SGCC members with topics targeted towards their interests and your business. Webinar sponsorship available for \$750; contact SGCC for more details.

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