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SGCC Congratulates its Members CenterPoint Energy and Portland General Electric for Winning the 2015 Smart Grid Customer Education Award

Utilities demonstrated excellence in customer smart grid education programs

ATLANTA – June 29, 2015 - The Smart Grid Consumer Collaborative congratulates its members CenterPoint Energy and Portland General Electric for being selected as a winner of the 2015 Smart Grid Customer Education Awards. The awards are presented annually by SmartEnergy IP™ for utilities that demonstrate excellence in key areas of smart grid education.

“CenterPoint Energy and Portland General Electric are doing outstanding work in the smart grid consumer engagement space,” said Patty Durand, SGCC’s executive director. “We are excited that both utilities were recognized for their leadership and programs and keeping a consumer-first mindset in advancing a consumer friendly, consumer approved smart grid.”

CenterPoint Energy was recognized for their outstanding dedication to smart grid customer education. The utility’s comprehensive smart grid education program targeted diversified ethnic and economic audiences. In surveying, CenterPoint Energy found that 60 percent of its customers were able to name two or more benefits of smart meters when asked open-ended questions.

Portland General Electric’s Salem Smart Power Center was recognized for demonstrating the ultimate utility-customer partnership and actively making the customer a participant in shaping the energy future. The utility’s Salem Smart Power Center works in collaboration with energy storage and smart grid technologies to demonstrate a new energy future. Together, the project is helping unite the community to help realize the goal of smarter energy.

To learn more about SGCC’s work in smart grid consumer engagement, visit: www.smartgridcc.org.

About Smart Grid Consumer Collaborative:

Smart Grid Consumer Collaborative (SGCC), is a 501(c)(3) nonprofit with the mission of accelerating the adoption of a consumer-friendly, consumer-safe and consumer-approved smart grid. Membership is open to advocacy groups, technology vendors, research laboratories and electric utilities for collaboration in research, best practices and consumer education.