



SMART ENERGY
CONSUMER COLLABORATIVE

FLEXIBLE ENERGY FORUM: Powering Grid Flexibility in the Affordability Era

DTECH

ATLANTA, GA MARCH 1, 2027

SPONSOR PROSPECTUS

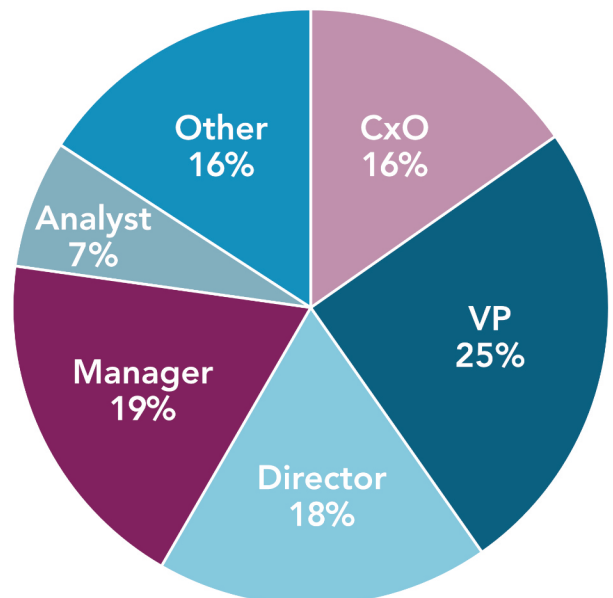
To support the need for customer-sited DERs and load flexibility programs that ensure reliable and affordable electricity, PLMA and SECC are hosting a joint one-day Forum at DTECH to explore the intersection of grid operations and customer engagement.

We cordially invite you to participate in and support this important discussion forum and networking opportunity.



AUDIENCE PROFILE:

- 300+ key decision-makers expected
- 60% director-level and above
- Industry reach includes utilities and electricity providers, tech companies, consultants, consumer advocates, and others.



CONTACTS:

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[Learn more about the Forum here!](#)

Monday, March 1 at the Georgia World Congress Center
Forum – 9 a.m. to 5 p.m. | Cocktail Reception – 5 p.m. to 6 p.m.

Diamond Sponsor \$15,000 <i>(1 available)</i> SOLD!	• One participation seat on the Opening, Main-Stage Panel • Prominent logo recognition within event and print materials, and social media posts and email distributions • Prominent logo recognition and 75-word company description displayed on PLMA and SECC websites • Sponsorship acknowledgement in welcome remarks and throughout the day • Opportunity to distribute materials to attendees
Platinum Sponsors \$10,000 <i>(2 available)</i>	• Logo recognition as a Platinum Sponsor within event and print materials, and social media posts and email distributions • Logo recognition and 75-word company description displayed on PLMA and SECC websites • Sponsorship acknowledgement in welcome remarks and throughout the day • Opportunity to distribute materials to attendees
Gold Sponsor \$7,500 <i>(3 available)</i>	• Logo recognition as a Gold Sponsor within event and print materials, and social media posts and email distributions • Logo recognition and 50-word company description displayed on PLMA and SECC websites • Sponsorship acknowledgement in welcome remarks and throughout the day • Opportunity to distribute materials to attendees
Silver Sponsor \$2,500 <i>(unlimited)</i>	• Logo recognition as a Silver Sponsor within event and print materials, and social media posts and email distributions • Logo recognition displayed on PLMA and SECC websites • Sponsorship acknowledgement in welcome remarks and throughout the day • Opportunity to distribute materials to attendees
Cocktail Reception \$5,000 <i>(2 available)</i>	• Logo recognition within event and print materials • Sponsorship acknowledgement in welcome remarks and throughout the day • Logo recognition on PLMA and SECC websites • Sponsors may provide cocktail napkins to be used during the event • Logo recognition on reception signage
Lunch Sponsors \$2,500 <i>(2 available)</i>	• Logo recognition within event and print materials • Sponsorship acknowledgement in welcome remarks and throughout the day • Logo recognition on PLMA and SECC websites • Logo recognition on lunch signage
Break Sponsors \$1,500 <i>(2 available)</i>	• Logo recognition within event and print materials • Sponsorship acknowledgement in welcome remarks and throughout the day • Logo recognition on PLMA and SECC websites • Logo recognition on break signage