Transforming the Customer Relationship

Enabling Consumers with Access, Choice and Control of their Energy Data

SMART ENERGY CONSUMER COLLABORATIVE

Polling Instructions

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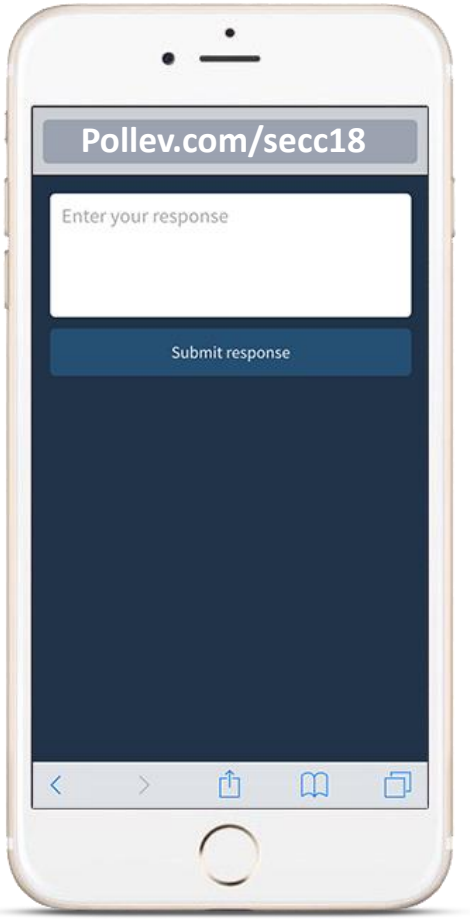
You can respond to the live polls in either of two ways:

1. Respond at PollEv.com/secc18

2. Text SECC18 to 22333 once to join, then you'll send the corresponding letter for the answer of your choice to that same number "22333".



Web voting

Text voting

Transforming the Customer Relationship

Moderator

SMART ENERGY CONSUMER COLLABORATIVE

Jeremy Roberts

General Manager
Green Button Alliance

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Panelists

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Usman Syed

Director, Conservation & Energy Efficiency
Ontario Ministry of Energy

Vicky Gannon

Senior Program Manager, Share My Data, Data Governance & Products
Pacific Gas & Electric Company

Brad Langley

Director of Corporate Communications
Tendril

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GREEN BUTTON ALLIANCE

Homeowners & Renters

Homes, Condos, Apartments, Townhouses, and more

Thinking about Solar? Spending too much on electricity? Is natural-gas heating a good option for you? Have any idea how-much water you use in a day?

The Green Button on your utility's website is how you get your "digital receipt" in a computer-readable format.

Businesses

Owners, COOs, Facility Managers, & Accountants

In a "Triple-Net" Lease and need to cut costs? Want to know when you use the most energy? Have multiple meters and very little visibility into costs? Wondering if Solar would make sense? Know if your irrigation systems leak?

Get answers with the Green Button.

Developers

Web, Pads, Phones, UI, UX, SaaS, & B2B Software Providers

Making Solar Array financing calculators? Have a comparison website for energy resellers? Gamifying energy savings? Looking to provide historical, interval data - without hardware?

Incorporate the Green Button XML standard into your offering.

Utilities & Munis

Electricity, Natural Gas, Water, as IOU, Muni, Co-op, or Aggregation

Need to meet open-data standards? Need to provide customers their usage data? Want to offload support to complementary third-party companies. Concerned about security and proprietary solutions?

The Green Button is for you.

Solar & Storage

Companies in the on-site Generation or Battery industries

Sell solar or batteries to residential, comercial, or industrial customers? Financing those installations? Looking for resources to make the job easier while providing a bespoke solution to your customers?

Green Button Data and Third-Party Access can help.

GREEN BUTTON ALLIANCE

Governments

Ontario MINISTRY OF ENERGY

U.S. DEPARTMENT OF ENERGY

NIST

ADVANCED ENERGY CENTRE
MaRS Cleantech | Ontario, Canada

Solution Providers

UTILITYAPI

energyworx

WattzOn

pbb PERSONAL BLACKBOX

Silver Spring NETWORKS

London Hydro

enel

ENGIE

CABA Continental Automated Buildings Association

UCA International Users Group

RESO REAL ESTATE STANDARDS ORGANIZATION

NIESB

UL

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Exelon

SDGE

Supporters

EEI Edison Electric INSTITUTE

Utilities

PG&E

SOUTHERN CALIFORNIA EDISON An EDISON INTERNATIONAL Company

What are the biggest Utility barriers to providing customers with access to their energy data?

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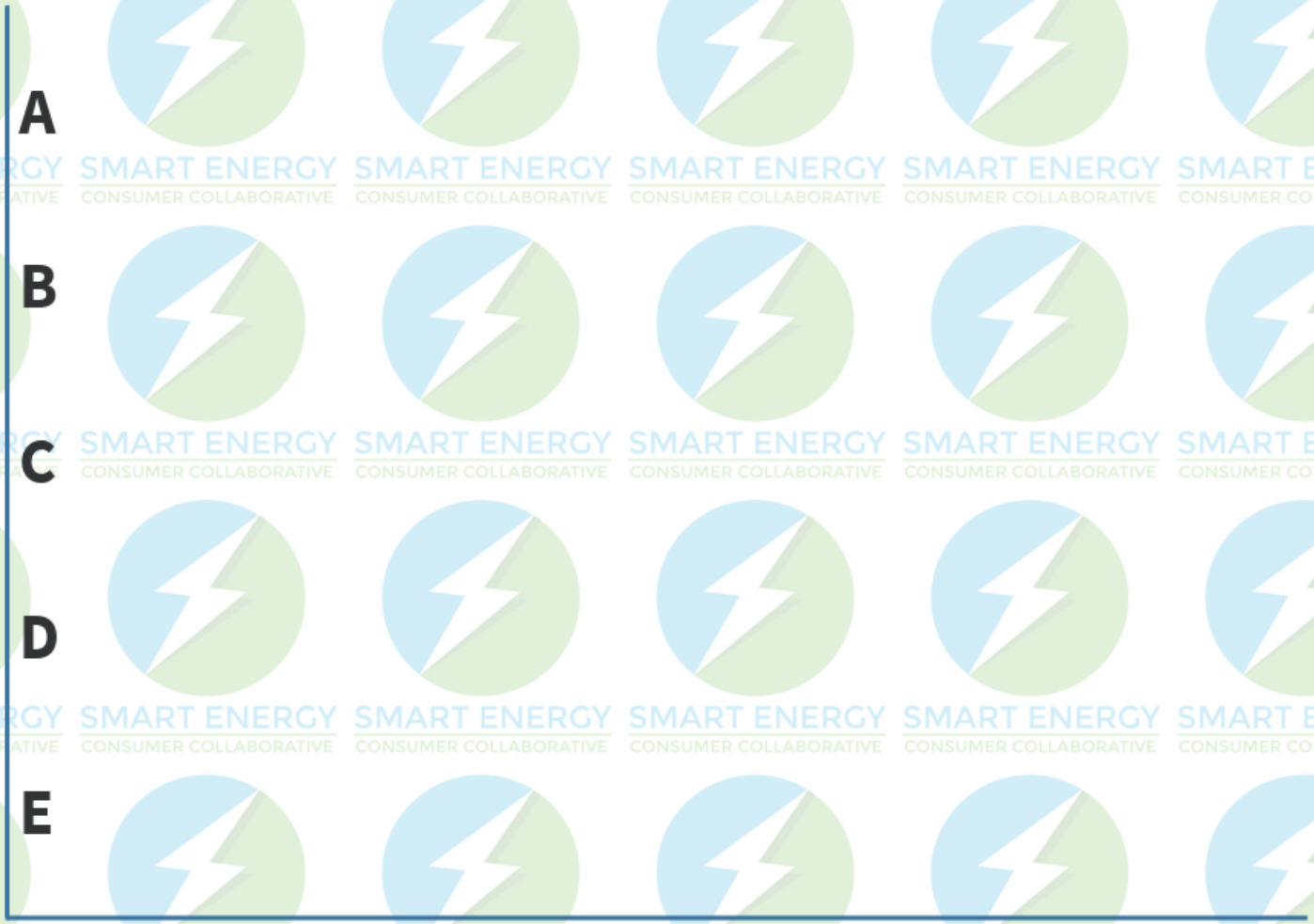

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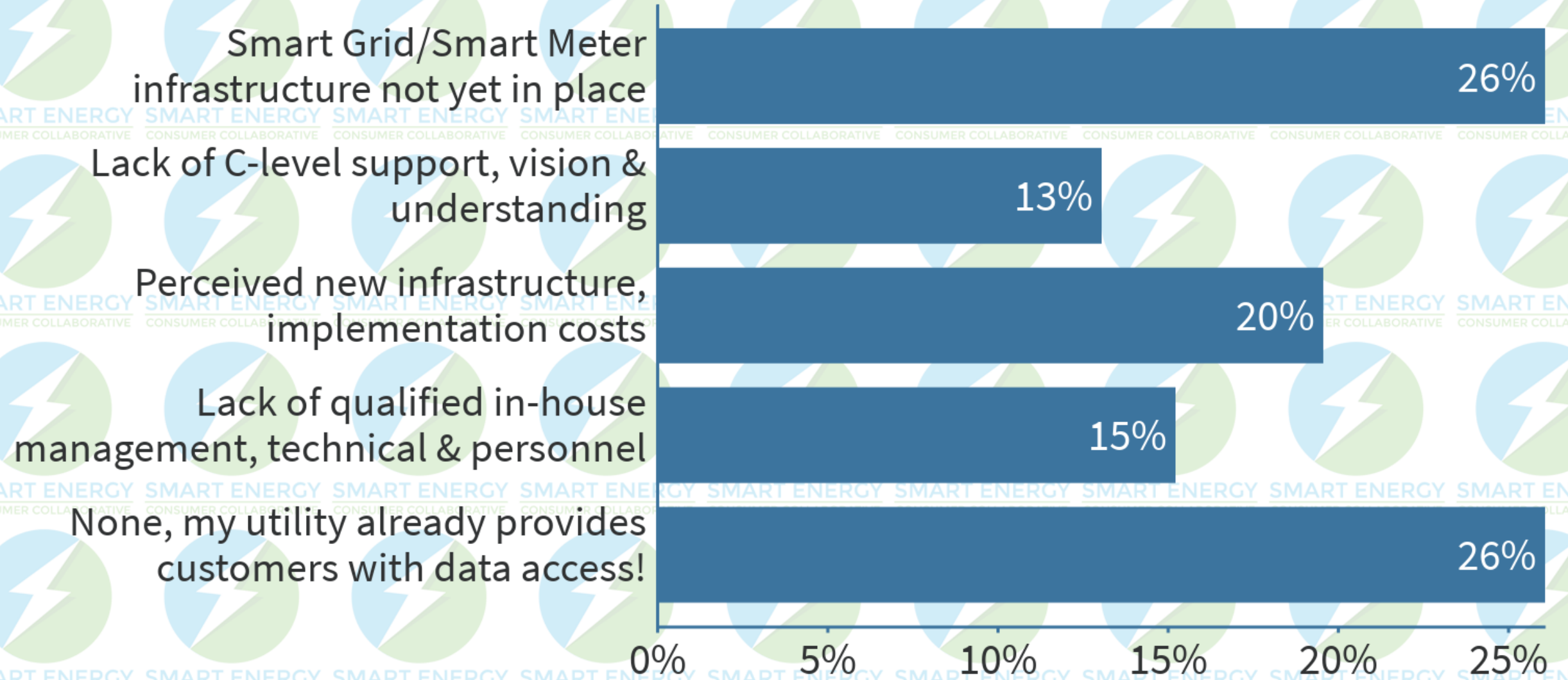

What's the best way to address/ensure customer privacy and secure data-sharing?

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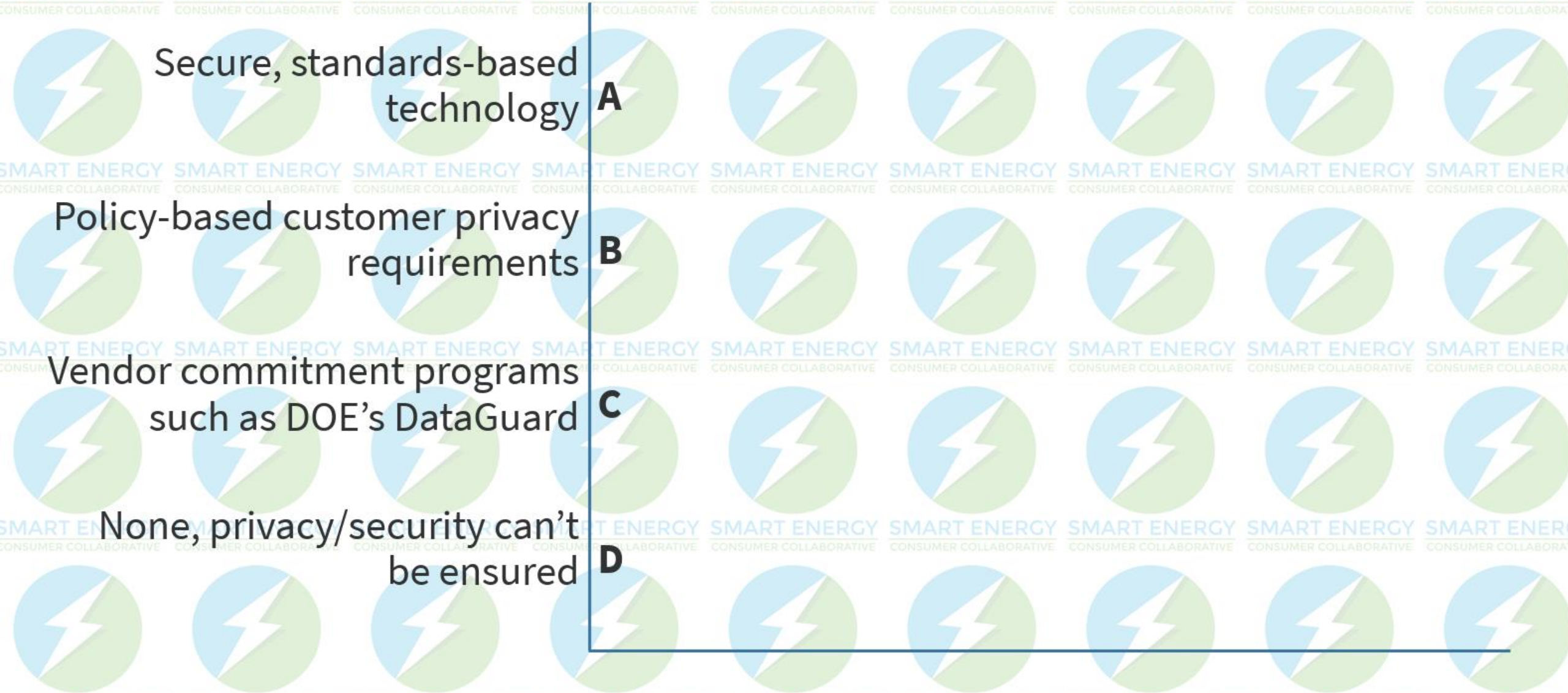

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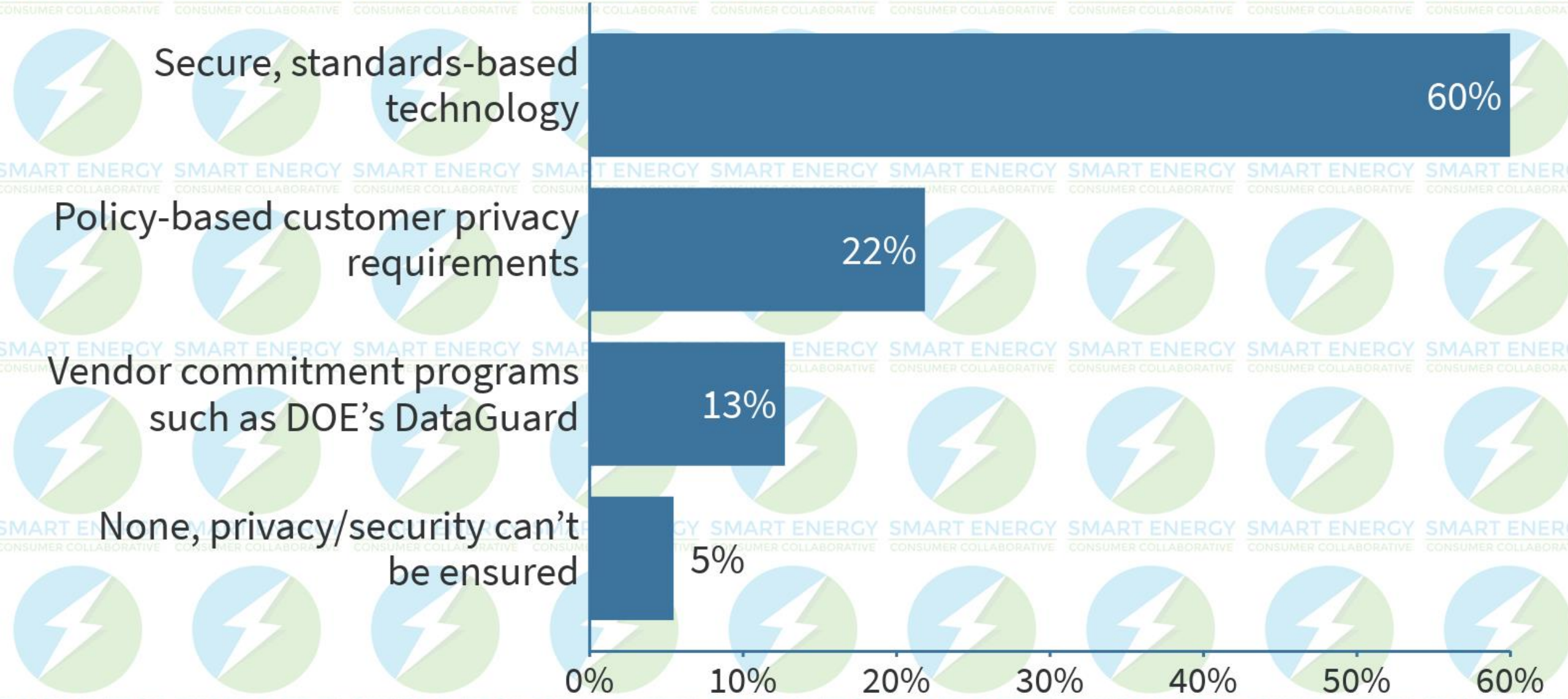

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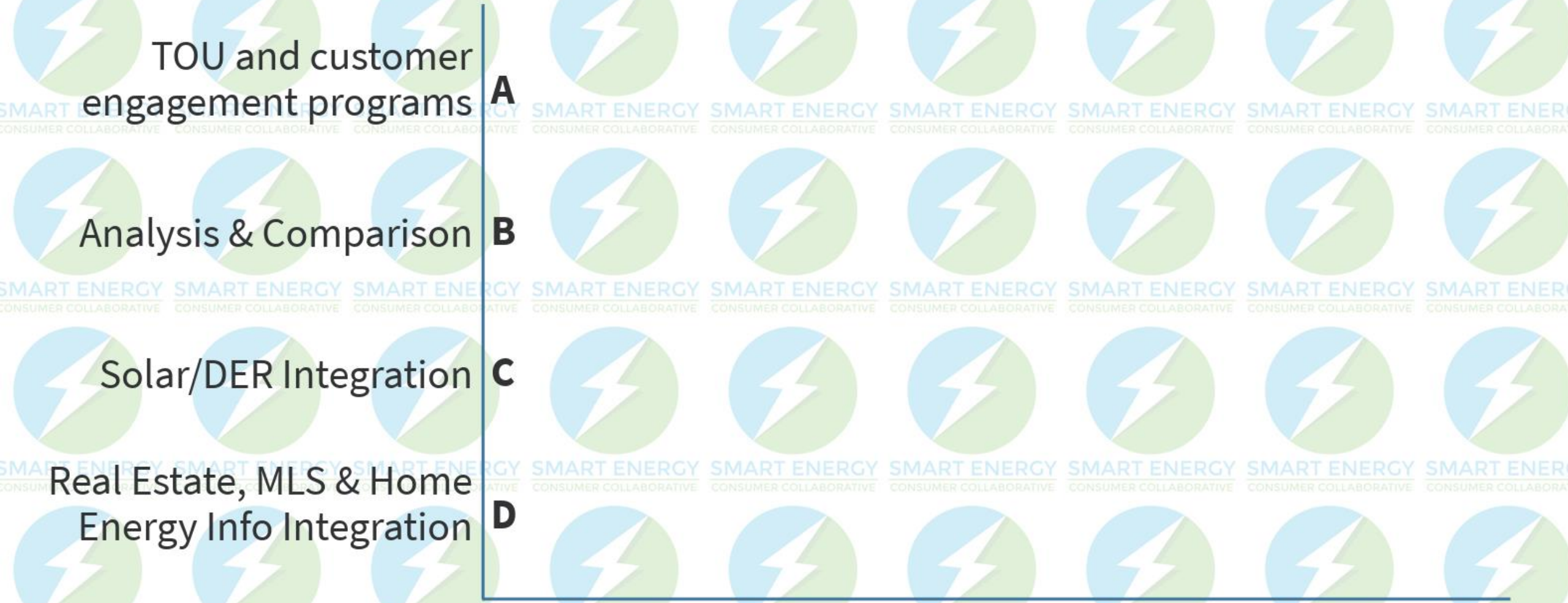

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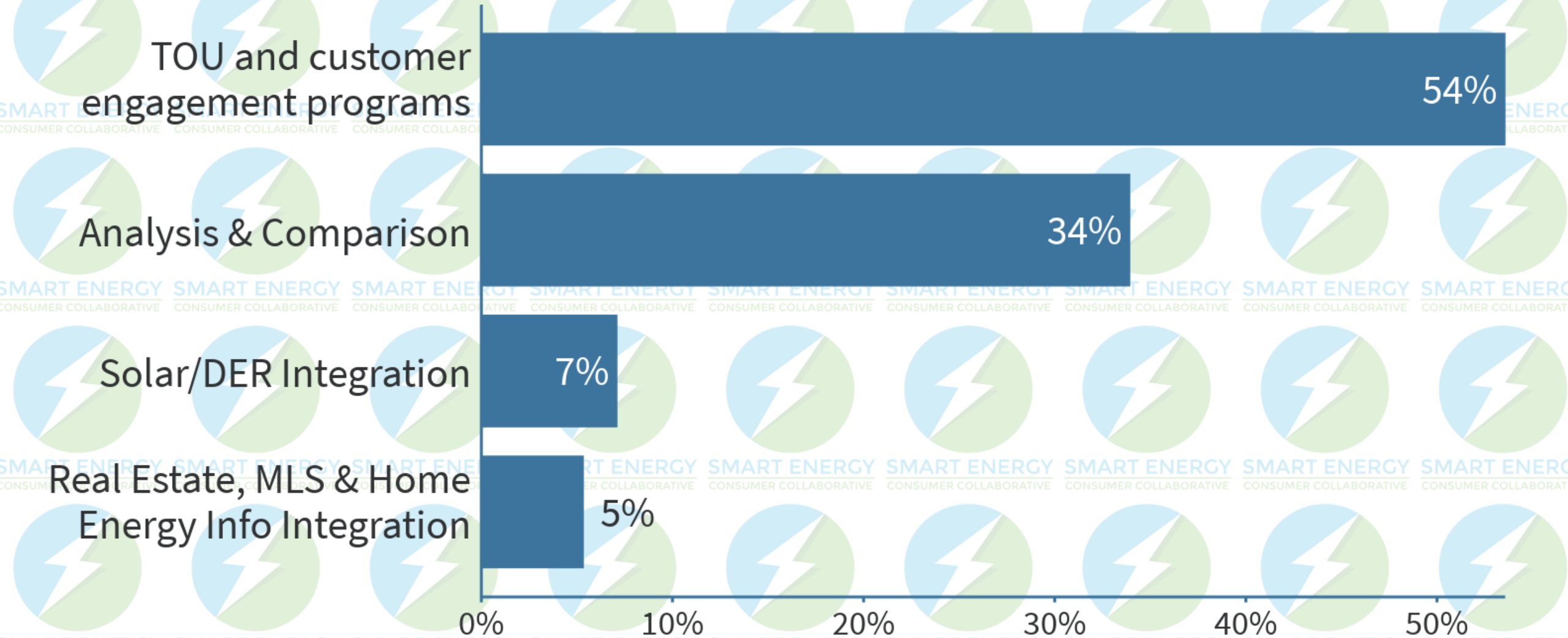

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