



**FOR IMMEDIATE RELEASE**

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**Enervee Becomes Newest Member of Smart Energy Consumer Collaborative**

*Leading utility customer engagement platform provider is newest member of nonprofit encouraging consumer engagement in smart energy*

**VENICE, Calif. – May 30, 2018** – Enervee announced today that it has joined the Smart Energy Consumer Collaborative (SECC). Since its founding in March 2010, SECC has attracted over 150 member organizations to listen, educate and collaborate for smarter energy technologies.

“Enervee is committed to ensuring that the smart grid benefits individuals and small business, including income-constrained households and disadvantaged communities. Joining forces with the Smart Energy Consumer Collaborative will amplify our voice, shape SECC's behavioral research agenda and disseminate lessons learned from our experiences in consumer engagement,” said Anne Arquit Neiderberger, VP Market Development, Enervee.

Enervee joins a balanced membership of stakeholders that includes leaders from the business community, electricity providers, regulators and consumer advocacy groups. SECC activities include funding independent research on consumer smart grid issues, providing forums for members to share and self-educate and collaborating to develop industry best practices.

**About Enervee**

Enervee is an LA-based data, behavioral science and digital marketing firm with a mission to make it simple and compelling for people to shop energy smart. Enervee delivers the world's most advanced suite of applications and services to energy providers that engage residential customers to intuitively make energy-smart purchase decisions throughout their homes.

<http://www.enervee.com/>

**About the Smart Energy Consumer Collaborative**

Smart Energy Consumer Collaborative (SECC) is a 501(c)(3) nonprofit with the mission of accelerating the adoption of a smart grid that is consumer-safe, consumer-friendly and consumer-approved. Membership is open to all consumer and environmental advocates, technology vendors, research laboratories and electric utilities for collaboration in research, best practices and consumer education. Learn more at [www.smartenergycc.org](http://www.smartenergycc.org).