



**SMART
ENERGY**
CONSUMER
COLLABORATIVE

2019

Members Meeting &

FALL WORKSHOP

October 1-2, 2019

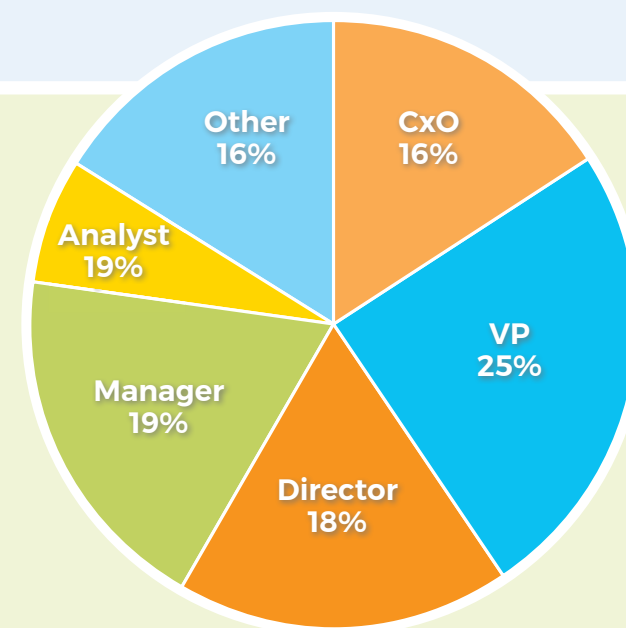
hosted by:



XCEL ENERGY HEADQUARTERS
401 NICOLLET MALL, MINNEAPOLIS, MN 55401

SECC is seeking your support for its 2019 Members Meeting & Fall Workshop. The ninth annual Members Meeting is a must-attend, two-day collaborative forum on the latest trends affecting energy consumers.

[See back for sponsorship opportunities >](#)



AUDIENCE PROFILE:

140+ key decision makers in attendance

Unique Industry Reach:

Electricity providers, consumer advocates,
technology companies, consulting firms
and nonprofits

60% in attendance are Director-level and above



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR – \$10,000

(1 available)

- Exhibitor & speaking opportunities
- Largest featuring for logo in event and promotional materials
- Prominent display of company logo on Event Sponsors banner
- Company logo on event name badges
- Opportunity to distribute materials to attendees
- Prominent display of company logo on event website and in event promotional email blasts
- Mentions of company in event-related social media postings
- Prominent display of company logo on conference print materials (agenda, speaker bio, etc.)
- Opportunity to display materials on exhibitor table

GOLD SPONSOR – \$5,000

(3 available)

- Exhibitor & speaking opportunities
- Company logo listed as a Gold Sponsor on Event Sponsors banner
- Opportunity to distribute materials to attendees
- Display of company logo as a Gold Sponsor on event website and in event promotional email blasts.
- Display of company logo as a Gold Sponsor on conference print materials (agenda, speaker bio, etc.)
- Opportunity to display materials on exhibitor table

SILVER SPONSOR – \$2,500

(5 available)

- Company logo listed as a Silver Sponsor on Event Sponsors banner
- Opportunity to distribute materials to attendees
- Display of company logo as a Silver Sponsor on event website and in event promotional email blasts.
- Display of company logo as a Silver Sponsor on conference print materials (agenda, speaker bio, etc.)
- Multiple mentions of company's support during event

SUPPORTING SPONSOR – \$1,000

- Company logo listed as a Supporter on event materials
- Company logo listed as a Supporter in event promotional efforts
- Multiple mentions of company's support during event

TWITTER SPONSOR – \$1,000

(1 available)

- Mention of company in event tweets
- Display of company logo on event website and in event promotional email blasts.
- Display of company logo on conference print materials (agenda, speaker bio, etc.)

LUNCH SPONSOR – \$1,000

(1 available)

- Opportunity to address attendees (approximately 5 minutes in length) during lunch
- Display of company logo on lunch buffet tables
- Display of company logo on event website and in event promotional email blasts.
- Display of company logo on conference print materials (agenda, speaker bio, etc.)

BREAK SPONSOR – \$500

(1 available)

- Company mentioned in announcement of break
- Display of company logo on coffee/snack tables
- Display of company logo on event website and in event promotional email blasts.
- Display of company logo on conference print materials (agenda, speaker bio, etc.)

For more information please contact Nathan Shannon:

nathan.shannon@smartenergycc.org | 404.348.8048



SMART ENERGY
CONSUMER COLLABORATIVE

SECC Member List

Accenture	GridWise Alliance	Ontario Energy Board	University of Southern California
ACEEE	Groundwork San Diego	Opinion Dynamics	Utility Consumers' Action Network
Aclara	ICF International	Pacific Gas and Electric Company	Westar Energy
AEP Energy	IGS Energy	Pacific Northwest National Laboratory	Xcel Energy
AEP Ohio	IGSHPA – Canada	PayGo	
Alectra Utilities	Illinois Citizens Utility Board	Peak Load Management Alliance	Municipals/Co-Ops
Allconnect	Illinois Science & Energy Innovation Foundation	Pecan Street Project	Alameda Municipal Power
Alliance to Save Energy	Interprose PR	PECO	Austin Energy
Alston & Bird	Ittron	Power Systems Consultants	Benton PUD
Ameren Illinois	Kandela	Powerley	Chugach Electric Association
American Municipal Power	Landis+Gyr	PPL Electric Utilities	City of Fort Collins
Avangrid	Lawrence Berkeley National Laboratory	Public Service Enterprise Group	City of Ukiah EUD
Avista Utilities	LO3 Energy	Public Utilities Commission of Hawaii	City Utilities of Springfield
Bidgely	Massachusetts Department of Public Utilities	Public Utilities Commission of Ohio	Cobb EMC
Blastpoint	MeterGenius	Public Utility Commission of Texas	Colorado Springs Utilities
Brookhaven National Laboratory	Michigan Public Service Commission	Puget Sound Energy	CPS Energy
California Public Utilities Commission	Midwest Energy Efficiency Alliance	Purdue University	Electric Cities NC
CenterPoint Energy	Minnesota Public Utilities Commission	Questline	Electric Power Board of Chattanooga
Citizens' Utility Board of Oregon	Mississippi Power	SL-serco	Eugene Water & Electric Board
CLEAResult	Modern Grid Partners	Smart Electric Power Alliance	Fayetteville Public Works Commission
CLP Power Hong Kong Limited	National Grid	Smart Energy Water	Gainesville Regional Utilities
Colorado Public Utilities Commission	National Institute of Standards and Technology	Smart Grid Northwest	Great River Energy
ComEd	National Renewable Energy Laboratory	Southeast Energy Efficiency Alliance	Huntsville Utilities
Con Edison	Natural Resources Defense Council	Southern California Edison	Idaho Falls Power
Deloitte	NC Clean Energy Technology Center	Southface Energy Institute	Lafayette Utilities System
Direct Energy	NETL – Smart Grid Implementation Task Force	Southwest Energy Efficiency Project	Memphis Light, Gas and Water
DNV GL	New Brunswick Power Corporation	Southwest Research Institute	Missouri River Energy Services
Duke Energy	New Hampshire Office of the Consumer Advocate	State of Connecticut Office of Consumer Counsel	North Carolina's Electric Cooperatives
Duquesne Light Company	North Carolina Sustainable Energy Association	State of Hawaii Division of Consumer Advocacy	Riverside Public Utilities
ecobee Energy	North Carolina Utilities Commission Public Staff	Tendril	Sacramento Municipal Utility District
Ecotagious	Northwestern Energy	Tennessee Valley Authority	Saint John Energy
Electric Power Research Institute	Nova Scotia Power	Texas Energy Poverty Research Institute	Santee Cooper State Power Authority
Elevate Energy	Office of People's Counsel DC	Texas Office of Public Utility Counsel	Snohomish PUD
Enervee	Office of the Ohio Consumers' Counsel	Texas Renewable Energy Industries Alliance	Southern Maryland Electric Cooperative
Entergy	Ohio Partners for Affordable Energy	The Greenlining Institute	Tacoma Public Utilities
Environmental Defense Fund	Oklahoma Gas & Electric	The Energy Authority	Tillsonburg Hydro
Exceleron	Gridmates	The Nature Conservancy	Tri-County Electric Cooperative (Oklahoma)
FirstEnergy Corporation		Twenty First Century Utilities	Tri-County Electric Cooperative (Texas)
FirstFuel			Waterloo North Hydro Inc.
Future of Privacy Forum			Wilson Energy
GE Power's Grid Solutions business			
Georgia Institute for Technology			
Georgia Power			
Georgia Watch			
Green Button Alliance			