



allconnectSM
A RED|VENTURES COMPANY

UTILITY PRODUCTS & PROGRAMS

You don't have to take our word for it. **Allconnect has educated or enrolled over 2.5 MILLION consumers in utility products and programs since 2013.** More utilities than ever are developing their own products to add value for customers and increase revenue, and the most effective way to get the right utility product to the right customer is by doing what we have done successfully with home service products since 1998.

Don't believe the hype you hear from our competitors. We can sell (and even help market) just about any product or service—our product catalogue of over 30,000 skus is far more extensive than any other company in our industry. And over 170 of those products (and growing) are utility products and programs like yours.

PRODUCT TYPE	# OF PRODUCTS ADDED TO OUR SHELF
Warranty/Repair Plans	160+
Green Energy	3
Energy Choice	2
Customer Assistance (Low-Income)	1
Demand Response	2
Recycling	1
Energy Efficiency Rebates	1
Utility Marketplace	1

We are experts at cross-sell and up-sell and can help you market and sell your own products across multiple channels, including inbound/outbound calls, email, SMS, chat, digital mover connections center and direct response programs. Check out our case studies to learn more about individual product types we have successfully sold on behalf of utilities since 2013.