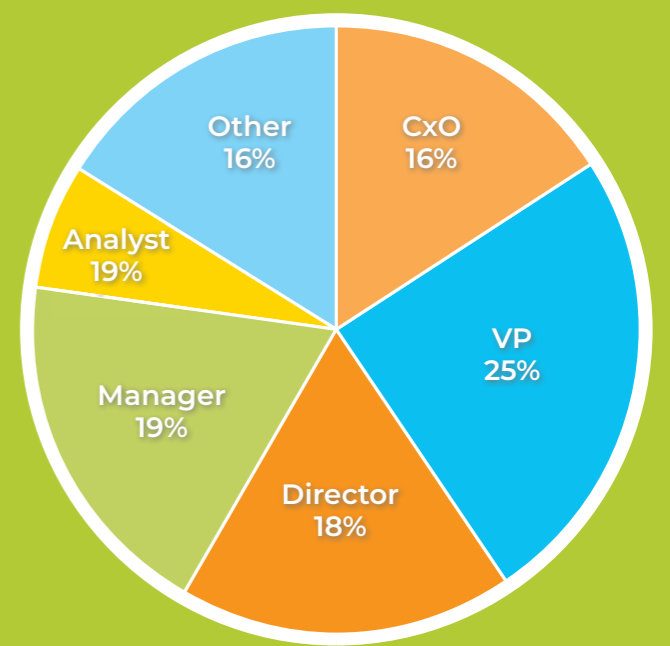




SECC is seeking your support for its 2021 Virtual Consumer Symposium, a one-of-a-kind event focusing on energy consumers and their relationships with the smart grid, grid edge tech and related programs.

See back for sponsorship opportunities >



AUDIENCE PROFILE:

200+ key decision makers in attendance

Unique Industry Reach:
Electricity providers, consumer advocates,
technology companies, consulting firms
and nonprofits

60% in attendance are Director-level and above

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR – \$5,000 (1 available)

- Registrant list with full contact information, including email addresses, in electronic form.
- Speaking opportunity during the two-day agenda.
- Largest company logo on event website, event materials and in promotional emails.
- Sponsor Showcase Lightning Round — Up to three-minute presentation during our live webcast general session on day one or two. This will be recorded and made available in online event archive.
- Mentions of company in event-related social media posts.
- Opportunity to electronically distribute materials to attendees prior to and after the conference.
- Custom “Meet Our Gold Sponsor” email prior to the conference.

SILVER SPONSOR – \$2,500 (3 available)

- Registrant list with full contact information, including email addresses, in electronic form.
- Speaking opportunity during the two-day agenda.
- Second-largest company logo on event website, event materials and in promotional emails.
- Sponsor Showcase Lightning Round — Up to two-minute presentation during our live webcast general session on day one or two. This will be recorded and made available in online event archive.
- Mentions of company in event-related social media posts.
- Opportunity to electronically distribute materials to attendees prior to and after the conference.
- Included in the “Meet the Sponsors” email prior to the conference.

BRONZE SPONSOR – \$1,000 (5 available)

- Registrant list with full contact information, including email addresses, in electronic form.
- Display of company logo on event website, event materials and in promotional emails.
- Mentions of company in event-related social media posts.
- Opportunity to electronically distribute materials to attendees prior to and after the conference.
- Included in the “Meet the Sponsors” email prior to the conference.

TWITTER SPONSOR – \$500 (1 available)

- Mention of company in event tweets.
- Display of company logo on event website, event materials and in promotional emails.
- Included in the “Meet the Sponsors” email prior to the conference.

For more information, please contact Nathan Shannon:
nathan.shannon@smartenergycc.org | 404.348.8048



SECC Member List

ACEEE	Itron	Efficiency Alliance
AEP Ohio	Kandela	Southern California Edison
Allconnect	Landis+Gyr	Southface Energy Institute
Alliance to Save Energy	Lawrence Berkeley National Laboratory	State of Connecticut Office of Consumer Counsel
Alston & Bird	Massachusetts Department of Public Utilities	State of Hawaii Division of Consumer Advocacy
Ameren Illinois	Michigan Public Service Commission	Stevens Institute of Technology
American Municipal Power	Midwest Energy Efficiency Alliance	Tennessee Valley Authority
Apogee Interactive	Minnesota Public Utilities Commission	Texas Energy Poverty Research Institute
Arkansas Public Service Commission	Mississippi Power	Texas Office of Public Utility Counsel
Armada Power	National Grid	Texas Renewable Energy Industries Alliance
Baltimore Gas & Electric	National Institute of Standards and Technology	The Energy Authority
Beneficial Electrification League	National Renewable Energy Laboratory	The Greenlining Institute
Bidgely	Natural Resources Defense Council	The Nature Conservancy
Blastpoint	NC Clean Energy Technology Center	Transunion
Brookhaven National Laboratory	NETL – Smart Grid Implementation Task Force	University of Southern California
California Public Utilities Commission	New Brunswick Power Corporation	Uplight
CenterPoint Energy	New Hampshire Office of the Consumer Advocate	Utility Consumers' Action Network
Citizens Utility Board of Minnesota	North Carolina Sustainable Energy Association	Xcel Energy
Citizens' Utility Board of Oregon	North Carolina Utilities Commission Public Staff	
CLEARresult	Northwestern Energy	MUNICIPALS/CO-OPS
CLP Power Hong Kong Limited	Nova Scotia Power	Alameda Municipal Power
Colorado Public Utilities Commission	Office of People's Counsel DC	Austin Energy
ComEd	Office of the Ohio Consumers' Counsel	Benton PUD
Con Edison	Oklahoma Gas & Electric	Chugach Electric Association
Cox Communications	Oncor	City Utilities of Springfield
Direct Energy	Opinion Dynamics	Cobb EMC
DNV GL	Pacific Northwest National Laboratory	Colorado Springs Utilities
Dominion Energy	PayGo	CPS Energy
Duke Energy	Peak Load Management Alliance	Electricities NC
Duquesne Light Company	Pecan Street Project	Eugene Water & Electric Board
ecobee Energy	Powerley	Fayetteville Public Works Commission
Electric Power Research Institute	Public Service Enterprise Group	Great River Energy
Elevate Energy	Public Utilities Commission of Hawaii	Holland Board of Public Works
EnergySage	Public Utilities Commission of Ohio	Lafayette Utilities System
EnergyX Solutions	Public Utility Commission of Texas	Missouri River Energy Services
Enervee	Puget Sound Energy	North Carolina's Electric Cooperatives
Environmental Defense Fund	Purdue University	Rappahannock Electric Cooperative
Excelleron	Questline	Sacramento Municipal Utility District
FirstEnergy Corporation	RUNWITHIT Synthetics	Saint John Energy
Franklin Energy	Salt River Project	Santee Cooper State Power Authority
Future of Privacy Forum	SaskPower	Snohomish PUD
Georgia Institute for Technology	SL-serco	Southern Minnesota Municipal Power Agency
Georgia Power	Smart Electric Power Alliance	Tacoma Public Utilities
Georgia Watch	Smart Energy Water	Touchstone Energy Cooperatives
Green Button Alliance	Southeast Energy	Trico Electric Cooperative
Grid Forward		Tri-County Electric Cooperative (Oklahoma)
GridWise Alliance		Tri-County Electric Cooperative (Texas)
GridX		Waterloo North Hydro Inc.
Hydro-Quebec		Wilson Energy
ICF International		
Illinois Citizens Utility Board		
Illinois Science & Energy Innovation Foundation		
Interprose PR		