

# 2021 Members Meeting & FALL WORKSHOP



SECC is seeking your support for its 2021 Members Meeting & Fall Workshop, a day-and-a-half forum on the latest trends affecting energy consumers.

*See back for sponsorship opportunities >*

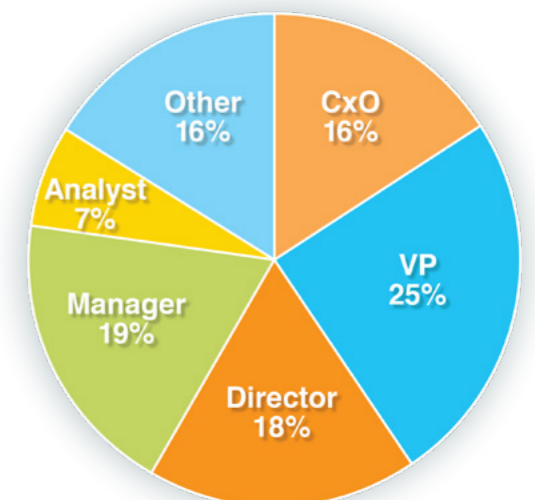


## AUDIENCE PROFILE FOR THE MEMBERS MEETING & FALL WORKSHOP:

125+ key decision makers in attendance

Unique industry reach, including electricity providers, consumer advocates, consultants, technology companies and more

60% in attendance are Director-level and above



GEORGIA TECH HOTEL AND CONFERENCE CENTER | ATLANTA, GEORGIA

# Sponsorship Opportunities

## PLATINUM SPONSOR

– \$10,000 (1 available)

- Exhibitor & speaking opportunities
- Largest featuring for logo in event and promotional materials
- Prominent display of company logo on Event Sponsors banner
- Company logo on event name badges
- Opportunity to distribute materials to attendees
- Prominent display of company logo on event website and in event promotional email blasts
- Mentions of company in event-related social media postings
- Prominent display of company logo on conference print materials (agenda, speaker bio, etc.)
- Opportunity to display materials on exhibitor table

## GOLD SPONSOR

– \$5,000 (3 available)

- Exhibitor & speaking opportunities
- Company logo listed as a Gold Sponsor on Event Sponsors banner
- Opportunity to distribute materials to attendees
- Display of company logo as a Gold Sponsor on event website and in event promotional email blasts.
- Display of company logo as a Gold Sponsor on conference print materials (agenda, speaker bio, etc.)
- Opportunity to display materials on exhibitor table

## SILVER SPONSOR

– \$2,500 (5 available)

- Company logo listed as a Silver Sponsor on Event Sponsors banner
- Opportunity to distribute materials to attendees
- Display of company logo as a Silver Sponsor on event website and in event promotional email blasts.
- Display of company logo as a Silver Sponsor on conference print materials (agenda, speaker bio, etc.)
- Multiple mentions of company's support during event

## COCKTAIL RECEPTION SPONSOR – \$2,500

(1 available)

- Company logo listed as a sponsor on event materials
- Company logo listed as a sponsor in event promotional efforts
- Multiple mentions of company's support during event
- Signage mentioning the company during the two-hour Cocktail Reception

## LUNCH SPONSOR

– \$2,000 (1 available)

- Opportunity to address attendees (approximately 5 minutes in length) during lunch
- Display of company logo on lunch buffet tables
- Display of company logo on event website and in event promotional email blasts.
- Display of company logo on conference print materials (agenda, speaker bio, etc.)

## BREAKFAST & BREAK SPONSOR – \$1,500

(1 available)

- Company mentioned in announcement of break
- Display of company logo on breakfast, coffee and snack tables
- Display of company logo on event website and in event promotional email blasts.
- Display of company logo on conference print materials (agenda, speaker bio, etc.)

## SUPPORTING SPONSOR

– \$1,000

- Company logo listed as a Supporter on event materials
- Company logo listed as a Supporter in event promotional efforts
- Multiple mentions of company's support during event

## TWITTER SPONSOR

– \$1,000 (1 available)

- Mention of company in event tweets
- Display of company logo on event website and in event promotional email blasts.
- Display of company logo on conference print materials (agenda, speaker bio, etc.)

## SECC Member List AS OF MAY 4, 2021

ACEEE	ICF International	Southeast Energy Efficiency Alliance
AEP Ohio	Illinois Citizens Utility Board	Southern California Edison
Allconnect	Illinois Science & Energy Innovation Foundation	Southface Energy Institute
Alliance to Save Energy	Interprose PR	State of Connecticut Office of Consumer Counsel
Alston & Bird	Itron	State of Hawaii Division of Consumer Advocacy
Ameren Illinois	Kandela	Stevens Institute of Technology
American Municipal Power	Kinetic Communications Marketing, LLC	Tennessee Valley Authority
American Water Homeowner Services	Landis+Gyr	Texas Energy Poverty Research Institute
Apogee Interactive	Lawrence Berkeley National Laboratory	Texas Office of Public Utility Counsel
Arkansas Public Service Commission	Massachusetts Department of Public Utilities	Texas Renewable Energy Industries Alliance
Armada Power	Michigan Public Service Commission	The Energy Authority
Avangrid	Midwest Energy Efficiency Alliance	The Greenlining Institute
Baltimore Gas & Electric	Minnesota Public Utilities Commission	The Nature Conservancy
Beneficial Electrification League	Mississippi Power	Transunion
Bigdely	National Grid	University of Southern California
Blastpoint	National Institute of Standards and Technology	Uplight
Brookhaven National Laboratory	National Renewable Energy Laboratory	Utility Consumers' Action Network
California Public Utilities Commission	Natural Resources Defense Council	Xcel Energy
CenterPoint Energy	NC Clean Energy Technology Center	<b>MUNICIPALS/CO-OPS</b>
Citizens Utility Board of Minnesota	NETL – Smart Grid Implementation Task Force	Alameda Municipal Power
Citizens' Utility Board of Oregon	New Brunswick Power Corporation	Austin Energy
CLEARResult	New Hampshire Office of the Consumer Advocate	Benton PUD
CLP Power Hong Kong Limited	North Carolina Sustainable Energy Association	Central Alabama Electric Cooperative
Colorado Public Utilities Commission	North Carolina Utilities Commission Public Staff	Chugach Electric Association
ComEd	Northwestern Energy	City Utilities of Springfield
Con Edison	Nova Scotia Power	Cobb EMC
Cox Communications	Office of People's Counsel DC	Colorado Springs Utilities
DEFG	Office of the Ohio Consumers' Counsel	CPS Energy
Direct Energy	Oncor	ElectricCities NC
DNV GL	Opinion Dynamics	Eugene Water & Electric Board
Dominion Energy	Pacific Northwest National Laboratory	Fayetteville Public Works Commission
Duke Energy	PayGo	Great River Energy
Duquesne Light Company	Peak Load Management Alliance	Holland Board of Public Works
ecobee Energy	Pecan Street Project	Lafayette Utilities System
Electric Power Research Institute	Powerley	Missouri River Energy Services
Elevate Energy	Public Service Enterprise Group	North Carolina's Electric Cooperatives
Energy Federation Incorporated	Public Utilities Commission of Hawaii	Rappahannock Electric Cooperative
EnergySage	Public Utilities Commission of Ohio	Sacramento Municipal Utility District
EnergyX Solutions	Public Utility Commission of Texas	Saint John Energy
Enverve	Puget Sound Energy	Santee Cooper State Power Authority
Environmental Defense Fund	Purdue University	Snohomish PUD
Exceleron	Questline	Southern Minnesota Municipal Power Agency
FirstEnergy Corporation	RUNWITHIT Synthetics	Tacoma Public Utilities
Franklin Energy	Salt River Project	Touchstone Energy Cooperatives
Future of Privacy Forum	SL-serco	Trico Electric Cooperative
GE's Grid Solutions business	Smart Electric Power Alliance	Tri-County Electric Cooperative (Oklahoma)
Georgia Institute for Technology	Smart Energy Water	Waterloo North Hydro Inc.
Georgia Power		Wilson Energy
Georgia Watch		
Green Button Alliance		
Grid Forward		
GridWise Alliance		
GridX		
Hoffman Power Consulting		
Hydro-Quebec		