



**FOR IMMEDIATE RELEASE**

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**Smart Energy Consumer Collaborative Recognizes  
Six Utilities for Customer-Centric Achievements**

*The fifth annual Best Practices Awards spotlight how consumers and small businesses are benefitting from energy innovation*

**DALLAS – May 25, 2022** – Today, the Smart Energy Consumer Collaborative (SECC) announced the recipients of the [2022 Best Practices Awards](#) at the 2022 Consumer Symposium, which was hosted as part of DISTRIBUTECH International, the leading annual transmission and distribution event.

The Best Practices Awards, now in their fifth year, highlight successful programs, technologies and strategies from electricity providers in six categories, including the new Energy Equity Award, which was developed to acknowledge a provider that's advancing a more equitable energy system.

Selected by an [independent advisory panel](#) of industry experts, the 2022 winners are:

- Saint John Energy has been honored with the **Smart Energy Innovation Award** for the Smart Energy Project, which will bring significant advancements in artificial intelligence and machine learning to make timely and cost-effective decisions to manage its system load profile, increase asset utilization and efficiency and curb peak demand charges for the utility and its customers.
- San Diego Gas & Electric (SDG&E) has been honored with the **Culture Transformation Award** for modernizing their existing CIS environment and building a digital core to transform the legacy, premise-based system to a 360-degree, customer-centric platform.
- London Hydro has been honored with the **Consumer Engagement Award** for launching an automatic and personalized Price Plan Calculator and allowing a self-serve rate switch. The calculator enables consumers to stay on the London Hydro website and get all the information they need to make an informed choice about their rate plan.
- PSE&G has been honored with the **Energy Equity Award** for the Clean Energy Jobs Program that is working to fill clean energy positions implementing PSE&G's energy efficiency programs with 2,000 low- and middle-income New Jersey residents.

- JEA has been honored with the **Consumer Education Award** for JEA Drive Electric, a first-of-its-kind electric vehicle (EV) education, marketing and peak load reduction program in Northeast Florida. The program is encouraging EV adoption and incentivizing drivers who charge their EVs during off-peak hours.
- Rocky Mountain Power has been honored with the **SMB Engagement Award** for leveraging Bidgely's UtilityAI solution to deploy digital energy usage reports to more than 60,000 small-and-medium business (SMB) customers in Utah, Idaho and Wyoming.

“As consumers and SMBs continue to deal with the impact of the COVID-19 pandemic, it’s more important than ever that electricity providers listen to and respond to consumers’ needs,” said SECC’s President & CEO Nathan Shannon. “These winners showcase exemplary consumer-focused innovation, and we hope that they will pave the way for other utilities to follow.”

Previous winners of SECC’s Best Practices Awards include utilities from across the United States and Canada, such as Con Edison, Austin Energy, NB Power, CPS Energy, Colorado Springs Utilities, Tennessee Valley Authority, National Grid, Puget Sound Energy, ComEd and more.

More information on the winning programs can be found in the [“2022 Best Practices Guide”](#). The six winners will also be featured throughout the year in webinars, case studies and other content at [www.smartenergycc.org](http://www.smartenergycc.org).