



**SMART  
ENERGY**  
CONSUMER  
COLLABORATIVE

**2023 CONSUMER SYMPOSIUM**

**FEB 6, 2023, SAN DIEGO**

# **EMPOWERING CONSUMERS THROUGH THE ENERGY TRANSITION**

**#SECC2023**

Co-located with *DISTRIBUTECH International*

# Best Practices Fireside Chat

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**SMUD<sup>®</sup>**

# Community Impact Plan

**Core Areas:**  
**Affordability**  
**Equitable Access**  
**Community engagement**

**Approach:**  
**Double current investment towards under-resourced communities**

- **Diversify portfolio offerings** to include options beyond direct install and that are accessible to a broader customer base
  - Increased incentives for affordable housing providers, median income residents, small business and non-profits
  - Financing options
  - Increased Shine Award funding

- **Inclusive economic development and workforce training**
  - New job training and apprenticeship programs specific to clean energy jobs
  - Investment in business community through Property and Business Improvement Districts and regional Chamber partners
- **Capacity building for non-profits** to help further our reach (Zero Carbon Plan engagement) and enhance ability to support communities

- **Community education/outreach plan** that micro-targets under resourced areas
  - Create a Cultural Ambassador team
  - Expand depth/breadth of translations (languages and materials)





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