



**SMART
ENERGY**
CONSUMER
COLLABORATIVE

2023 CONSUMER SYMPOSIUM

FEB 6, 2023, SAN DIEGO

EMPOWERING CONSUMERS THROUGH THE ENERGY TRANSITION

#SECC2023

Co-located with *DISTRIBUTECH International*

Destination Electrification

#SECC2023

Let us be your guide.

We help clients and communities plan, scale, and accelerate the adoption of clean energy sources for lower costs and emissions.

Choose from pre-configured energy transition solutions or let us guide your development of a customized plan.



Demand Side Management

You benefit from our experience delivering 700 MW of demand side resources to utility clients across the U.S.

- 2025 Distributed Energy Resources (DER) capacity to reach 7.5GM
- US DER capacity today 1.26GW

Transportation Electrification

More than a dozen programs serving fleets, site hosts, and households have paved the way for 1,000s of customers and 10,000s of electric vehicles.

- 2025 EVs overtake solar for DER capacity
- 2030 federal target of 50% zero emission vehicle sales



Bidgely is an **energy intelligence** company that gives utilities **behind-the-meter insight** and the **solutions platform** to:

1. Turn **customers** into happy, engaged energy partners.
2. Build and manage a modern **grid** that's responsive, resilient and ready for DERs.
3. Run smart, cost-efficient **business** operations based on data insights.

Electrification

- Buying Propensity
- Customer Education
- Promote Purchase
- Smart Charger deals

Customer Engagement

- EV Detection
- Rate Plan Adoption & Coaching
- Behavioral Load Shift
- Managed Load Shift

**NEW DRIVER
ENGAGEMENT**



**GRID
MANAGEMENT**

Load Shifting

- Peak use detection
- Participant Targeting & Enrollment
- Resi and commercial load shifting
 - Behavioral Shift
 - Managed Charging
 - Incentive-based load shift

**BUSINESS
ANALYTICS**

Load Forecasting Input

- Historical trends
- Real Time Load Info
- Forecasting
- Telematics

Grid Analytics

- Hotspots
- TOU Charging
- Feeder/Transf. Load An.

User Analytics

- EV Detection
- PK/OP Pricing
- Time/Location charging
- Load Shift Verification
- Share data w/other tools

Rate Design Input

- Charge Analysis (based on TOU / Region)
- Rate Simulation & Modeling

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