







Hosted by:

RED VENTURES

October 4-5 Charlotte, NC

# 2023 MEMBERS MEETING & FALL WORKSHOP

SECC is seeking your support for its 2023 Members Meeting & Fall Workshop, a two-day forum on the latest trends impacting today's energy consumers.

See back for sponsorship opportunities >

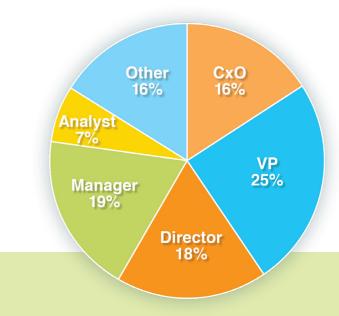


## AUDIENCE PROFILE FOR THE MEMBERS MEETING & FALL WORKSHOP:

150+ key decision-makers in attendance

Unique industry reach, including electricity providers, consumer advocates, consultants, technology companies and more

60% in attendance are Director-level and above



RED VENTURES HQ | CHARLOTTE, NORTH CAROLINA

# SPONSORSHIP OPPORTUNITIES

#### **PLATINUM SPONSOR**

- **\$10,000** (1 available)

- Exhibitor & speaking opportunities
- Largest featuring for logo in event and promotional materials
- Prominent display of company logo on Event Sponsors banner
- Company logo on event name badges
- Opportunity to distribute materials to attendees
- · Prominent display of company logo on event website and in event promotional email blasts
- Mentions of company in event-related social media postings
- Prominent display of company logo on conference print materials (agenda, speaker bio, etc.)
- Opportunity to display materials on exhibitor table

#### **GOLD SPONSOR**

- **\$5,000** (3 available)

- Exhibitor & speaking opportunities
- Company logo listed as a Gold Sponsor on Event Sponsors banner
- Opportunity to distribute materials to attendees
- Display of company logo as a Gold Sponsor on event website and in event promotional email blasts.
- Display of company logo as a Gold Sponsor on conference print materials (agenda, speaker bio, etc.)
- Opportunity to display materials on exhibitor table

#### SILVER SPONSOR

**- \$2,500** (5 available)

- Company logo listed as a Silver Sponsor on Event Sponsors banner
- Opportunity to distribute materials to attendees
- Display of company logo as a Silver Sponsor on event website and in event promotional email blasts.
- Display of company logo as a Silver Sponsor on conference print materials (agenda, speaker bio, etc.)
- Multiple mentions of company's support during event

### **COCKTAIL RECEPTION SPONSOR - \$3,000**

(1 available)

- Company logo listed as a sponsor on event materials
- Company logo listed as a sponsor in event promotional efforts
- Multiple mentions of company's support during event
- Signage mentioning the company during the two-hour Cocktail Reception

#### **LUNCH SPONSOR**

**- \$2,500** (1 available)

- Opportunity to address attendees (approximately 5 minutes in length) during lunch
- Display of company logo on lunch buffet tables
- Display of company logo on event website and in event promotional email blasts.
- Display of company logo on conference print materials (agenda, speaker bio, etc.)

#### **BREAKFAST & BREAK SPONSOR - \$1,500**

(1 available)

- Company mentioned in announcement of break
- Display of company logo on breakfast, coffee and snack tables
- Display of company logo on event website and in event promotional email blasts.
- Display of company logo on conference print materials (agenda, speaker bio, etc.)

## SUPPORTING SPONSOR

- \$1,000

- Company logo listed as a Supporter on event materials
- Company logo listed as a Supporter in event promotional efforts
- Multiple mentions of company's support during event

## **SECC Member List**

ACEEE

Advanced Energy

AEP Ohio

AFS Ohio Allconnect

Alliance to Save Energy

Alston & Bird

Ameren Illinois

Ameren Missouri

American Water Homeowner

Apogee Interactive

Arizona Public Service Company

Arkansas Public Service Commission

Armada Power

Avangrid

Baltimore Gas & Electric

Beneficial Electrification League

Bidgely

Blastpoint

Brookhaven National Laboratory

California Public Utilities Commission

Cinch Home Services

Citizens Utility Board of Minnesota

Citizens Utility Board of Ohio Citizens' Utility Board

of Oregon CLEAResult

CLP Power Hong Kong Limited Colorado Public Utilities

Commission

ComEd Con Edison

Consumers Energy

DNV

Duke Energy

Duquesne Light Company

ecobee Energy

Electric Power Research

Electrum

Elevate Energy

**Energy Federation** 

Incorporated

EnergySage

Enervee

Environmental Defense Fund

Exceleron

FirstEnergy Corporation

Franklin Energy Future of Privacy Forum

GE's Grid Solutions business

Georgia Institute for Technology

Georgia Power Georgia Watch

Green Button Alliance

Grid Forward GridWise Alliance

GridX

Hoffman Power Consulting Hydro-Quebec

ICF International

Ilinois Science & Energy

Innovation Foundation Interprose PR

Itron

Jane S. Peters Advising

Kandela Landis+Gyr

Lawrence Berkeley National Laboratory

Leviton

Massachusetts Department of Public Utilities

Michigan Public Service Commission

Midwest Energy Efficiency Alliance

Minnesota Public Utilities Commission

Mississippi Power National Institute of Standards

and Technology National Renewable Energy

Laboratory Natural Resources Defense

NC Clean Energy Technology Center

Council

NETL – Smart Grid Implementation Task Force New Brunswick Power

Corporation New Hampshire Office of the Consumer Advocate North Carolina Sustainable

Energy Association North Carolina Utilities

Commission Public Staff

Nova Scotia Power NRG Energy

NTC Corporate Office of People's Counsel DC Office of the Ohio

Consumers' Counsel

Oncor Opinion Dynamics

Pacific Northwest National Laboratory

Peak Load Management Alliance

Pecan Street Project Plugged in Strategies

Powerley Public Service Enterprise

Group Public Utilities Commission

of Hawaii **Public Utilities Commission** 

of Ohio Public Utility Commission of Texas

**Puget Sound Energy** Purdue University

Questline Digital Recurve

**RUNWITHIT Synthetics** 

Smart Electric Power Alliance Salesforce Smart Energy Water

Southeast Energy Efficiency Alliance

Utility Counsel

The Cadmus Group

The Nature Conservancy

Cooperatives

Tucson Electric Powe University of Southern

Upliaht

Utility Consumers' Action Network

Virtual Peaker Xcel Energy

#### MUNICIPALS/CO-OPS

American Municipal Power Central Alabama Electric

Chugach Electric Association

Colorado Springs Utilities

Fayetteville Public Works Commission

Great River Energy Lafayette Utilities System

Liberty Utilities

Missouri River Energy Services North Carolina's Electric

Omaha Public Power District Peninsula Clean Energy

Cooperative

Utility District Saint John Energy

Salt River Project

Authority Shrewsbury Electric and

Snohomish PUD Southern Minnesota Municipal

Tacoma Public Utilities Trico Electric Cooperative

Waterloo North Hydro Inc.

Tri-County Electric Cooperative

Southern California Edison

Southface Energy Institute

State of Hawaii Division of

Consumer Advocacy Stevens Institute of Technology

State of Connecticut Office of Consumer Counsel

Tennessee Valley Authority Texas Energy Poverty Research

Texas Office of Public

Texas Renewable Energy Industries Alliance

The Energy Authority The Greenlining Institute

Touchstone Energy

California – Davis

Utilligent

Austin Energy

Cooperative

City Utilities of Springfield

Cobb EMC

**CPS Energy** FlectriCities NC Eugene Water & Electric Board

Jackson EMC Middle Tennessee EMC

Cooperatives

Rappahannock Electric

Sacramento Municipal

Santee Cooper State Power

Cable Operations

Power Agency

Wilson Energy